



Corporate financial management: An introduction

24 May 2017 (Wednesday), DoubleTree by Hilton, Johor Bahru



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Corporate financial management: An introduction

CFOs and investors alike make decisions based on the principles of modern financial theory. Developed in the decades after World War II, these theories began as isolated academic concepts. Today they shape our corporations. Now the thinking is changing. As a result of the increasing globalization of the markets and the increased technological firepower of its participants, there is both a pragmatic and philosophical attack being waged against both the efficient market hypothesis and the capital asset pricing model.

LEARNING OUTCOME

By the end of the workshop, you will be able to:

- Identify the issues surrounding major financial decision and deploy the correct financial tools to make better decision
- Apply the principles of financial analyses to improve working capital management

METHODOLOGY

Harvard Business School's case study methodology, group discussion, powerpoint presentation and quote.

WHO SHOULD ATTEND

- Head of finance
- Corporate financial advisors
- Accountants
- Finance Managers
- Financial Controllers
- Investment bankers
- Remisiers
- Dealers

FACILITATOR

TEY SAY YONG OLIVER
B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY)

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house and HRDF claimable trainings.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang).

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COURSE OUTLINE

DAY 1

SESSION 1

TACTICAL FINANCING DECISIONS

- To list or not to list
- Comparison between major financing options
- Preparing for rainy days with minimum cost
- Optimising the supply chain finance
- Targeted cash balance, any rationale behind it?
- Tax efficient form of finance for working capital
- *Harvard's case study 1: Palm Computing, Inc., 1995: Financing challenges*
- *Harvard's case study 2: Dell's working capital*

REGISTRATION FORM

You may either register online at www.tnyconsultancy.com/cfm or fill up the registration form and email back to us.

Course title	Corporate financial management: An introduction
Course date	24 May 2017
Venue	DoubleTree by Hilton, Johor Bahru
Registration Time	12:30PM to 1:00PM
	1:00PM to 5:00PM
Fees	FREE for ERP and CMSRL members
	FREE for members of accounting and finance associations
	FREE for non-members
SIDC Points / CPD Hours	5 CPE points/ 4 CPD hours
Terms and conditions	<ol style="list-style-type: none"> 1. T&Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment. 2. T&Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed. 3. Cancellation made within 7 calendar days before the event date will not be refunded. 4. Registration will be closed 7 calendar days before the event date. 5. T&Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.
<p><i>Participant details to be fully completed for the issuance of certificate of attendance. Complete this form and email to serena.yap@tnyconsultancy.com. For further enquiry, please call 016-9245319.</i></p>	
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Business postal address	
Vegetarian diet	<input type="checkbox"/> Yes <input type="checkbox"/> No
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